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**Alzheimer's Orange County's 19th Annual 'Care Support Cure' Gala
Raises \$387,822 for Local Alzheimer's Care and Support Services**

Fundraising gala on March 25th honored leading Alzheimer's supporters in Orange County

Irvine, Calif., March 29, 2017- Alzheimer's Orange County (AOC), Orange County's leading provider of Alzheimer's and dementia support services, held its 19th annual gala on Saturday, March 25, 2017 at the Pelican Hill Golf Pavilion. The gala, themed "Care Support Cure"—a summary of AOC's three critical mission points—drew a crowd of nearly 300 of AOC's most ardent supporters, and raised a record-breaking \$387,822 for the organization.

The gala, produced by EliteOC Productions, began with a cocktail hour overlooking the rolling hills of the Pelican Hill golf course, followed by a dinner and program inside of a transformed tent that was adorned with elegant décor and chandeliers suspended from the air. Guests participated in silent auctions via mobile bidding, and live and fund-a-need auctions during the program, generating thousands in proceeds. With 100 percent of all funds raised staying in Orange County, AOC is able to direct all funds toward its no-cost care and support programs and services, as well as expand its direct care services—like its new adult day health care centers— to provide additional support for the 84,000 local residents who are currently battling Alzheimer's disease and other related forms of dementia.

"The success of this year's gala is a reflection of the community's unwavering support of our organization," said Jim McAleer, AOC's CEO and president. "The funds raised will allow us to continue our pursuit of new initiatives that will provide even more support to those affected by Alzheimer's in Orange County, and will truly transform the lives of the families we serve."

Special guest speaker Kim Campbell, wife of legendary country music star Glen Campbell, delivered poignant remarks about her role as her husband's caregiver, and voiced the need for more community organizations like AOC that provide critical support for those affected by the disease. American Idol alumni Shaun Barrowes debuted a new music video for his song "If You Save Me." The video was specially produced for AOC, and a portion of proceeds from sales of the song will benefit the organization.

During the program, the following people and organizations were recognized for their outstanding support of AOC throughout the years:

- Corporate Partner Honoree: Charles Antis, Antis Roofing & Waterproofing



- Philanthropy Partner Honoree: Judicate West
- Volunteer Partner Honoree: Michael Lancaster and Frank Carfioli
- Advancement in Science Honoree: Wayne Poon, Ph.D.

More information about the honorees can be found here: <http://bit.ly/2nxyk8O>

Planning for this year's gala was led by event chairs Dave and Eydie MacInnis, Marc Carlson and Dr. Jacque DuPont Carlson. These individuals have chaired Alzheimer's Orange County's gala in the past, and have each given to the organization in other significant capacities. Dr. Jacque DuPont Carlson, for example, sits on Alzheimer's Orange County's board of directors, and has dedicated 20 years of service to the organization.

Sponsors this year included at the Platinum Level, Lia Assad and The Iacocca Family Foundation; at the Gold Level, Irvine Cottages, Debi & Tom Pavlik, Sidney Petersen and the Young Family; and at the Silver Level, Paul Hastings, Alison Hahn and Catherine Beaumont, Sherry & Alec Abbott, Squar Milner Financial Services, LLC, Frome Family Foundation, Antis Roofing & Waterproofing, Vista Gardens, the Dumatol Family, Leriza and Paul Bacchus, Caring Companions at Home, Rancho Las Lomas, JLC Associates Inc. Laurie & Jeff Cadieux, Care Choices, Ginger and Tony Allen, Eydie and Dave MacInnis, Silverado and Farmers and Merchants Trust Company.

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About Alzheimer's Orange County

Alzheimer's Orange County provides programs and services, free of charge, to Orange County residents with Alzheimer's and related dementia disorders, their families, caregivers, and the community. Alzheimer's Orange County began as an independent 501c3 nonprofit in 1982, became a chapter of a national association in 1984, and in December 2015, became an independent nonprofit again with all fundraising going toward care, support and research in Orange County, Calif. Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions. For more information, call the 24/7 Helpline at 1-844-HELP-ALZ, or visit www.alzoc.org. Find Alzheimer's Orange County on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).